

Get good with horses academy
EDUCATION FOR THE MODERN EQUESTRIAN



BROCHURE



TRAINING ACADEMY

with

zœcoade.com

HORSE PROFESSIONAL, AUTHOR & POET 

EXPANDING YOUR EQUESTRIAN TALENTS



welcome to my horse training Academy ♥

This course is unique because I will improve what you already know & help you explore your own skills to help your dreams come true.

We will surpass your expectations by specialising at your own level, pace & skill set.

During certain times of my personal training and education I was made to feel like I knew nothing. This quickly unmotivated me and I felt demoralised when all I wanted to really do was learn about horses.

Everybody has something to offer and everybody knows something; I want to help you bring all of that together, feel great and get good, if not better with horses.

Finally, unlike other equestrian training courses, if you cannot come to me, it may be possible that I can come to you.

All you have to do is get in touch,

Zoë (van Kruiningen) - Coade



CONTENTS

CONTENTS	3
WELCOME	4
1-3 YEAR TRAINING INFORMATION	6
YEARS 1-3 TRAINING DAY SCHEDULE	6
YEAR 3 INSTRUCTOR TRAINING	7
ACADEMY FAST-TRACK FOR INSTRUCTORS OR HIGH LEVEL STUDENTS	8
YEARS 1-3 SUBJECTS COVERED	9
GENERAL SKILLS	9
RELATIONSHIP & BONDING	10
GROUNDWORK	11
RIDING	12
SPORTS	13
SPECIALIST SPORTS & SUBJECTS	14
EXAMS & AUDITIONS	16
AUDITIONS	16
EXAMS	16
DATES, SIGN-UP & COST INFORMATION	17
DATES FOR 2020 YEAR 1 & 2	17
ADDITIONAL INFORMATION	18
COST	19
CONTACT & REGISTRATION	21
ABOUT ME	22



WELCOME

Welcome and thank you for taking the time to read this brochure ♥

My course is suitable for all breeds, age and size of horses. During the training I will provide you a melting pot of information in carefully planned modules, training materials and practical work.

Not only will you master how to get good with horses but you will also study about who they really are and why they do the things they do.

Anybody can learn a technique or method, but what makes for a good horseman or woman is knowing how to apply it with the appropriate feel and timing. This cannot be taught, it has to be experienced. I wish to give you the experience.

My goal is to get you so good with your own horse(s) that over time it is possible for you to be even greater with not just them but others too. This includes Psychology, Behaviour, Anatomy & Nutrition.

I will also teach you how to embrace other training methods and brands rather than ignore them or push them away. At the end of the day everybody has something to offer and this includes them and you.

Too often I see other training methods tell you that their way is the only way and that 'you should not do this' and 'you should not do that'! This is contradictory to how we work with horses because the more knowledge we have the better and more flexible we are.

Get good with horses to some is quite the statement – I believe anybody who is trying to get good at something is already one step ahead of those who are not. So hang in there!

You will also learn everything you need to be a good and safe horse person. Some examples are: how their body operates, the biology inside and out, how to diagnose pain response, right through to safety, healthy movement, biomechanics, groundwork, Dressage, fitness training and jumping (if you wish).

In order to achieve these things you will learn how to ride safely in an arena and on the trail. Then if your goals or talents lay in a special area like liberty or working trail it can only improve because the more you know about the horse, the better the bond and partnership you can have. You don't even have to ride if you do not want to or cannot.

I will also teach in great detail my own programs developed the last few years:

- **FAN** – Forward, Active, Natural © 2020 (Healthy movement)
- **De Coade Therapy** – Dilettante Evaluation Checking Out Any Desired Endorphins To Help Equines Release And Potentially Yawn ©2020

I use a combination of positive reinforcement and negative reinforcement. Sometimes both, sometimes one or the other! One might ask if this confusing for the horses? The answer is yes if my attitude, focus and promise tells them to be confused.

At the end of the day the horse uses negative reinforcement in their own language (biting & kicking) and also positive reinforcement (for example grooming each other).

The only thing that is harmful to horses is our thoughts, ego and application of how we ask them questions.

For the rest they are simply amazing, incredibly smart and when you start to figure some things out which suit you and not what others tell you are supposed to do, your horse will start to open up in front of your eyes and offer you things only your dreams allowed you to believe.

To me, there is no such things as a problem horse, but there are horses with people problems.

If you want to learn more about these amazing animals and in the meantime progress in such a way that just makes sense, then this course is definitely for you.



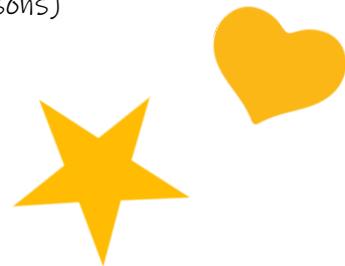
May the best of your today's be
the worst of your tomorrows

May the road less paved be the
road that you follow

Jason Mraz

1-3 YEAR TRAINING INFORMATION

- ♥ International course taught in English
- ♥ Each year has a 8 module days split over 1 year (4 x 2 days + 1 x exam day)
- ♥ You can participate for 1, 2 or 3 years
- ♥ Each module day consists of a minimum 7.5 hours (theory & practical)
- ♥ Course is certified per year
- ♥ Auditions are also certified (credit towards instructor training)
- ♥ Auditions & exams are mandatory to pass year 3 instructor training
- ♥ 1 x exam resit possible (within 12 months)
- ♥ Own study time and pace
- ♥ Handbook provided
- ♥ Help with goal setting and how to stay motivated
- ♥ Options to work/play with my horses (on location)
- ♥ Possible for me to come to you (minimum of 4 x persons)
- ♥ Student logo provided
- ♥ Guest speakers
- ♥ Guaranteed fun



YEARS 1-3 TRAINING DAY SCHEDULE

Each training module you will be set-up so you know what to practice at home.

Training day times and layout may vary:

- 09:00-09:30 - Welcome & coffee
- 09:30-10:30 - Theory
- 10:45-12:45 - Practical work OR Horsemanship
- 13:00-13:45 - Lunch
- 14:00-14:30 Theory and Q&A
- 14:45-17:00 - Practical work OR Horsemanship
- 17:15-17:45 - End of day summary

YEAR 3 INSTRUCTOR TRAINING

The third year which actually starts the end of year 2 is aimed at teaching you how to be an outstanding horse instructor and trainer.

I wish my instructors to be of a high standard and not just pass some course because they could afford to. They will have to work for it just like I did and using my experience I will help them become their own unique self and not just another version of me.

Unlike many horse training programs I hope in time my instructors will surpass me, I do not wish to suppress them.

If all components of year 1 and 2 are complete, the student will carry the title 'Trainee Instructor' into year 3.

If all components of year 1 & 2 have are not complete it is still possible to join year 3 and we will set separate goals and deadlines to help achieve them where only then the title of 'Trainee instructor' will be possible.

Flexibility towards your wishes is important therefore it is possible to extend year 3 and will be discussed on a one-to-one basis.

Year 3 will teach and reinforce your own skills in the following subjects:

- ♥ Listening to listen
- ♥ Problem solving (horse & human)
- ♥ Horses with people problems
- ♥ People with people problems
- ♥ How to say no (sometimes it is better than yes)
- ♥ Coaching skills & roleplay
- ♥ Being the better example
- ♥ Building your business
- ♥ Creating a website
- ♥ Building & growing your social brand
- ♥ Expectations of income
- ♥ Your specialist horsemanship areas
- ♥ Insurance
- ♥ Embracing other training and methods
- ♥ Experience with other horses

It will also be possible to earn extra credits towards your instructor training by assisting me to teach years 1 & 2 during year 3.

FAST-TRACK CADEMY FOR INSTRUCTORS OR HIGH LEVEL STUDENTS

- ♥ Are you already an instructor?
- ♥ Or are you a high level student /trainer?

Discussed on a one to one basis it could be possible to bypass year 1 and join year 2 & 3.

I try to make everything realistically achievable especially for those that have already invested in their education and reputation as a horse trainer/instructor.

It is important that both my students and 'your' students get the best information, coaching and teaching under this brand name.

Of course this is an acceleration process therefore each individual would still be required to study the year 1 workbook (during year 2) and complete the assignments and final requirements of which the credits would go towards your ongoing instructor status in year 3.

To help, it would also be possible to study year 1 in advance to the year 2 start dates under the condition of full commitment and a non-refundable deposit to attend at least year 2.

Interested, please get in touch.



YEARS 1-3 SUBJECTS COVERED

GENERAL SKILLS

- ♥ Mounting
- ♥ Saddling
- ♥ Bridling
- ♥ Bit fitting
- ♥ Bridle fitting
- ♥ Bitless bridle fitting
- ♥ Tying
- ♥ Farrier and hoof trimmer preparation
- ♥ Basic muscle and anatomy
- ♥ Horse biology (health checking)
- ♥ Feed & nutrition
- ♥ Anatomy



The better a horse accepts a well fitted bridle and saddle, helps their human mount and understands to wait until they are asked to do something creates a beautiful partnership.

Tension and spooking can be understood so much better if the human learns how to prevent rather than cause.

If a horse cannot stand still quietly for grooming with hands that love and feel for them, then I find only the same happens in everything else the rider does with their horse.

The spooky corner in the arena, the plastic bag that 'kills' horses and the white dressage boards that 'eat horse's legs' at a competition – it is not about the....! It is about self-confidence and understanding the nature of the horse.

Too many times I hear people say – I do not use a stick or whip because my horse is afraid of it.

This is such a shame. For the horse's sake and a better quality of life we can address this. In my training a stick is not used to punish, the stick is used to reinforce and refine.

Horses have a great ability to forgive and we can ask for their forgiveness but then, we must keep that promise.

RELATIONSHIP & BONDING



If you allow them, they can be great teachers and can help **you** to be a better **you** each and every day.

- ♥ Grooming
- ♥ Bonding
- ♥ Horse catching you
- ♥ Undemanding time
- ♥ Confidence building (human and/or horse)
- ♥ Motivation
- ♥ Inspiration
- ♥ Psychology
- ♥ Understanding who horses are
- ♥ Bravery training
- ♥ De Coade Therapy (reading your horse for pain & discomfort)
- ♥ Much more than just riding



Learning who horses really are, their general needs and basically understanding why they do the things they do help to reduce frustrations, accidents and develop better partnerships all round. They are the mediator giving us some of the best life lessons we will ever have.

Too often are we busy with our everyday lives. The horses are not. So instead of trying to shape their life into yours I will share with you ways you can help shape your life into theirs. After all, is that not why we fell in love with them in the first place? Mother Nature has such a strong hold on horses, sometimes it stares us right in the face and we just don't see it, I will teach you to start to see it.

Relationship building is incredibly important. If we ask ourselves what is in it for them and I mean: 'Really! what is in it for them'? The answer is sometimes very confronting and not really what we want to hear. Therefore I believe the best we can do is to use the time we do spend with them whether it is a quick visit to the barn or the whole day to not just our advantage, but to theirs too.

Why not groom your horses to bond, not just to get them clean.
Why not hang out and do nothing like they do with each other.
Why not spend time doing things another way rather than the same way over and over which is obviously not working or is unpleasant for you and the horse.
Why not learn to see injury, pain or discomfort sooner rather than later.
Why live in a box of fear that has gone on for so long that it becomes normal when you do not have to.

Lastly, horses are way more than just riding; they can be and are a way of life.

GROUNDWORK

Using a mix of Natural Horsemanship, Academic Art of Riding and traditional training we cover many subjects:

- ♥ FAN – Forward, Active & Natural (healthy movement)
- ♥ Lunging (circling)
- ♥ In-hand & groundwork
- ♥ Liberty
- ♥ Ground poles
- ♥ Jumping
- ♥ Agility
- ♥ Trailer loading
- ♥ Trick training
- ♥ Problem solving
- ♥ General skills
- ♥ Safety skills
- ♥ Young horse



My education covers many subjects and I do not teach things I cannot do myself. I invest annually to improve my knowledge and experience in pretty much all ground work and riding activities.

Groundwork is such an important aspect of all horse training, no matter what the discipline. For example, there is very little point practicing for a competition if you cannot lead your horse or load it in a trailer to get there.

Things like taking your horse for a walk in the forest or on the beach are dangerous especially if they drag you to 'somebody else's feed bucket' or that 'fresh piece of green grass' when you are just leading them around at home.

If you can work your horse on the ground in a healthy movement with a wider knowledge how to actually do that, it can only support your riding and everything else linked to it.

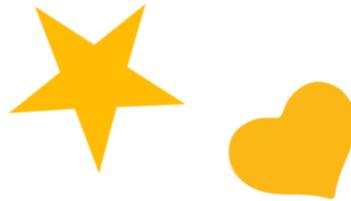
I do not believe in tie-downs, side-reins or any contraption that restricts the horse's natural movement, mouth or jaw.

It is very possible (scientifically proven) to achieve better results without them.

Where fashion and trend tend to take over a riders education and expectations, I shift the focus to what is more important, in the end everybody gets better results.

I also find this only adds years to the horse's life rather than take them away.

RIDING



Whatever your goal or ambition I can contribute to your wishes.

- ♥ Beginner to advanced
- ♥ Indoor or outdoor arena
- ♥ Seat aids & communication
- ♥ Gymnastics
- ♥ Bio-mechanics
- ♥ Trail riding safety
- ♥ Young horse preparation
- ♥ Fit the best bit
- ♥ Fit the best bitless bridle
- ♥ Neckrope or cordeo riding
- ♥ Bareback or bareback pad riding
- ♥ Balance & core training skills
- ♥ Confidence and maintenance



I search always for kind and alternative training tools and learn constantly how to translate that to my horse and rider combinations.

If you wish to use a snaffle bit I will teach you how you can change that.

If currently you use harsher bits and ties downs I will teach you how to not use them and how you can change that.

Of course I also support bitless bridles but there are so many to choose from now and not all are suited to all horses, I will help you find the right one.

If you are afraid you cannot meet these requirements, I can teach you how to, so please do not be afraid and get in touch.

Give yourself and your horse a better deal!

Although your end goal might not be training young horses, understanding the process you can take them through and from quite a young age on the ground first to help them become excellent partners is only beneficial to your armour of knowledge.

Lastly you may not aspire to remove the reins completely but learning how to ride on a Neckrope only improves your seat aids and communication. If you are already training in this way of riding, you will learn how to shape your horses body better and most importantly never teach the horse to lean on the Neckrope.

SPORTS

- ♥ Dressage of the Masters (for them not too them – Bent Branderup)
- ♥ Ground-poles & grid work
- ♥ Show jumping (hunting the jump)
- ♥ Cross country training
- ♥ Preparation for competition
- ♥ Cardiovascular, intermittent and power training
- ♥ Diet & nutrition
- ♥ To shoe or not to shoe
- ♥ To bit or not to bit
- ♥ Nurturing your horses talents
- ♥ Bodywork & maintenance



Although I have no plans to compete myself (I am busy enough educating) I have competed in my younger years at an affiliated level.

Preparing your horse's fitness and condition is of super importance for any sport; it is here I can help you make a plan and also look at the horse's personal nutritional needs and requirements.

For trail work, opening and closing of gates; there is only one way, a safe way. This does not involve asking your horse to help you with their nose (very dangerous) but does involve them helping you with positioning their body in an appropriate place.

During competitions (and everyday life) bolting, spooking and getting excited or tense can all be resolved by addressing the cause first. Every horse and human combination is different, but the cause is usually the same.

There is a huge misconception shaped by tradition of what we allow the media and our peers to tell us, and that is: To be good with horses you have to *do 'Dressage'!*

Did you know that the word Dressage translated from French means 'training' or 'to train'?

It does not mean holding the head in a certain headset, riding in a manner that your brain tells you you should where the reality is actually much different.

It does not mean riding in endless circles and straight lines hoping because you hold the horses head like that, that one day it will all just suddenly fall into place.

It is so much more.

A true master or a master in training learns about the whole horse, not just the pieces they think they need to know. I will teach you the whole horse, communication & aids.



SPECIALIST SPORTS & SUBJECTS

- ♥ Cattle work (stockmanship)
- ♥ Horseback archery
- ♥ Trailer loading
- ♥ True liberty (no tricks)
- ♥ Play like a horse
- ♥ Young horse starting
- ♥ Wild horse taming
- ♥ Working equitation & trail
- ♥ La Garrocha



When we add purpose to a horse's training we get better results and this is because it helps them understand better what you asking. Far from stupid they have a high intellect therefore we can ask the horse to partner with us and hold them accountable for some responsibilities. These things are possible and yes it does work, but they will not do it if you do not show them how to.

Things work much better when things are explained to them using patterns, isolation's and a sequence they can remember as the animal they are and not how a human expects they should and like a human.

For example learning how to ride a trail course not only creates a better partnership with your horse, it improves your skill-set with the added bonus that it is a lot of FUN!

True liberty to me is where a horse will stay with you via a sequence of mutual communication that can send the horse around you on a circle, or ask them to stay next to you on a circle or straight lines or both. In equal measures a language of directing them away from you and drawing them back to you is nothing short of amazing. With the development of image editing tools today there is sometimes an illusion of great horsemanship at Liberty.

Know the truth, seek it and be very proud when you have it yourself and for real, we learn to make it, not fake it.

La Garrocha is a great tool to teach your horse purpose, ride perfect circles and improve your seat and aids. I see many a good horseman ride and even compete using this tool but the horse is afraid of it. This is not necessary. It is very possible to teach the horse to help you use it and carry it and even help you catch it should it fall.

If your goal is to become an instructor then we will find at least 2 (5 if you want) of these specialist subjects were your heart, desire and talents lay the strongest. I will give you the tools you need to grow in those areas.

NOTE:

I do not own any cattle therefore I cannot teach you physically this work: However I have spent extensive time in Belgium, Germany and the USA moving cattle and cutting on both green and experienced horses.

In the past I have given solo 1 week courses with over 200 head of cattle to both beginners and advanced.

Therefore in this subject I can teach you the preparation you need so you can go off and continue elsewhere.

Living just 15 minutes from Amsterdam we do not have the possibility to study and tame wild horses at this time.

However if you can understand that a huge portion of what you learn in this course IS horse taming then you are already onto a great start.



EXAMS & AUDITIONS



AUDITIONS

The auditions are designed to help motivate and inspire. They are also there to help you recognise you can do great things with your own horses already.

Each year there are 3 auditions to submit.

The requirements are revealed during the course.

For each audition passed you will receive a certificate and rosette and 1 credit towards graduation.

EXAMS

At the end of each year there will be an exam with multiple choice questions.

No need to feel nervous, everything is easy and friendly.

The idea is not to overwhelm you with questions you might not know the answer to and certainly not with ones not taught in the modules.

The idea is to test your ability and commitment, especially if you wish to become an instructor.

The exam results are a required credit towards trainee instructor and graduate instructor training.

Exams can be resit within 12 months.

Where possible, for those who like me have learning difficulties; I promise to help you, take care of you and give you the best education you need.

Your success is all I care about.



DATES, SIGN-UP & COST INFORMATION

DATES FOR 2020 YEAR 1 & 2

See Brochure attachment.

We have limited space for guest horses, so get in touch soon.
It is also possible to use a school horse at no extra cost.

OTHER LOCATIONS, COUNTRIES & DATES

With a minimum of 4 students it is possible to set-up the course at your location.
Travel and accommodation costs can be discussed prior to official registration.



ADDITIONAL INFORMATION

HUMANS

Age limit is from 15 years (less than 18 years old must have parents' consent)
Trainee instructors must be at least 20 years old and 21 years old at time of graduation.

It is possible to have a gap year but additional training must take place during that time like Masterclass training or monthly Private Lessons.

HORSES

All breeds and ages of horse are welcome into my school.
Stallions are not allowed at the location in Vogelenzang, the Netherlands.
However this can be discussed for other locations.

Horses that visit the location in Vogelenzang **MUST** have a blood test for Strangles (Droes)

All horses that participate in this course must meet the following requirements:

- Good health
- Regular hoof care
- Worming schedule
- Vaccinated at least 1 x per year
- Annual dental care routine
- Strangles (Droes) blood-test (within 6-9 months)



COST

Since this is the first year running this course I am offering a discounted price for 2020 only.

If you sign-up in 2020 also for year 2 and/or year 3 (now or later) the discounted price will still apply.

In 2021 the price will not be discounted.

The cost for this course is competitive simply because I want to make it affordable for everybody.

INCLUDED IN THE PRICE

- ♥ Study books
- ♥ Theory & practical work
- ♥ Exam day
- ♥ Special guest speakers
- ♥ Student logo
- ♥ Drinks & snacks
- ♥ Horse hire (if required)

NOT INCLUDED IN THE PRICE

- ♥ Auditions
- ♥ Breakfast, lunch or dinner
- ♥ Accommodation for horse or human

PRICE PER 1 YEAR (SIGN-UP 2020)

An invoice will be issued upon sign-up/registration.

The course can be paid in instalments prior to each module.

Payment accepted via bank transfer, PayPal (sender to pay costs) or cash

Price includes VAT.

*Remember if you sign-up in 2020 also for year 2 and/or 3 the discount still applies.

€1200.00

(€150.00 per training module day x 8 days + 1 x exam day)

PRICE PER 1 YEAR (SIGN-UP 2021)

An invoice will be issued upon sign-up/registration

The course can be paid in instalments prior to each module

Payment accepted via bank transfer, PayPal (sender to pay costs) or cash

Price includes VAT

€1440.00

(€180.00 per training module day x 8 days + 1 x exam day)

(Price may be subject to change in the future)

PRICE FOR AUDITIONS

Price is per audition and includes 1 x resubmit per audition.

An invoice can be provided on request.

Payment must be paid in advance to submitting the audition.

Payment accepted via bank transfer or PayPal (sender to pay costs) only.

Price includes VAT.

Auditions do not have to be complete per year within the year.

Trainee instructors need to meet all requirements to gain all credits to graduate.

Everything can be discussed and tailored to make you successful.

€45 (per audition + 1 x resubmit)

ACCOMODATION ON LOCATION IN VOGELENZANG, THE NETHERLANDS

For long distance guest horse's overnight accommodation can be arranged and will be discussed upon registration.

Price includes either a stable or paddock with hay:

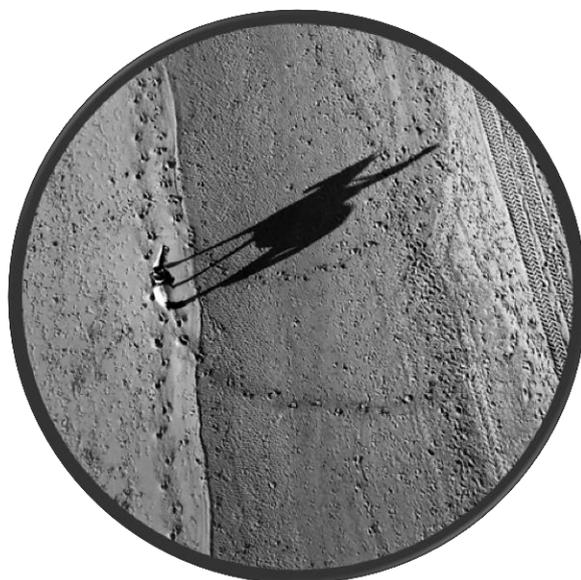
€10 (per horse per day)

€20 (per horse for a day and overnight)

For the human guests a local list of accommodations can be provided on request.

ACCOMODATION OTHER LOCATIONS

Accommodation for horses and humans is to be arranged prior to sign-up/registration of the course and agreed via the organiser and independent participants and guests.



CONTACT & REGISTRATION

If you have any questions or to receive your registration form please email:
zcoade@hotmail.com

Please note: in order to teach the course at other locations, I need a minimum of 4 students.

So if you wish to do the course but for example live in another country, please do get in touch.

As mentioned travel costs and accommodation can be agreed before registration.

If you want to do the course, but feel you do not have enough people at another location, please let me know because maybe we can arrange people to come to you. Or there might a course running at another location close to you.



ABOUT ME

ZOË (VAN KRUININGEN) - COADE

- ♥ Zoë Coadé – (original & pen name)
- ♥ Zoë van Kruiningen - Coadé (married name)
- ♥ Born London UK in 1975

I am a Horse Professional, Instructor, Trainer and Coach since 2007.
Award winning Author and Award winning Poet since 2017.

I pride my-self teaching many subjects in cooperation with the true nature of the horse.

Using Natural Horsemanship and Academic Art of Riding I combine both positive and negative reinforcement training and identify what suits each human and horse combination.

This includes; problem solving, young horse starting, trailer loading, Liberty, trick training, general habits and skills right through to show-jumping, cross country, rehabilitation and the Academic Art of Riding (Dressage).

I am highly proactive and dedicated and know how to push myself to reach my goals.

MY HORSES

Mia – 20 year old Irish Hunter Mare

The inspiration of my book!

She was my Parelli Levels horse and is retired from my actual work now but we still do everything together. She has the same education as Kheelen below and has been with me since she was 7 months old.

Kheelen – 10 year old Connemara Gelding

He is my business card and sidekick.

He travels with me all over Europe and is educated in many disciplines including Liberty, Freedom Riding, Academic Art of Riding up to Piaffe in-hand and under the saddle, Natural Horsemanship level 5, Stockmanship, Archery, La Garrocha and much more. He is my main partner in all activities.

PROFESSIONAL HISTORY

2005

After growing up with horses in the suburbs and countryside of Essex, United Kingdom, I moved to Haarlem, the Netherlands to settle down with my husband.
I understand Dutch quite well but have difficulties speaking.

2009 to current day

I travel often and in the past sometimes for months, have committed and studied with some of the best and most influential Horsemen and women all over the world.

2010

I graduated and became a Parelli Professional under the name of Pat Parelli.
In 2016 I was awarded my third star and I resigned from this position in December 2018 to pursue my own path.

2017

I published my first Indie book – *the horse that broke two legs & survived*
The book was also translated to Dutch & German.

I participated as a trainer during the very first *Mustang Makeover in Aachen, Germany.*

2018

My book *the horse that 'broke two legs'* won *Best International Book* and my poem called 'Equal Us' won *Best International Poem* at the Equus Film Festival, New York.

I was approached by a movie Director/Producer to contribute my thoughts and star in the Award Winning documentary titled: *Listening to the Horse – The Movie.*

I also starred alongside my long term friend and mentor Eddy Modde in his International Award Winning song and music video: *Horse Reflections.*

2019

Published my second indie book – *A pocket book of poems FOR HORSE LOVERS*

2020

Wrote the lyrics of my first two songs:

Non-horse related – *Silence between the notes* to be performed by wrldbeat

Horse related – *The Heartless Equestrian* to be performed by Eddy Modde

Launched my new brand and Academy; *Get good with horses.*

Year 3 starts the end of 2021 and is my own Instructor training program.

CURRENT COLLABORATIONS

2018 to current

Unofficial sponsorship and photo shoots by *HV Polo, Eurostar and Imperial Riding.*

2019 to current

As a social media influencer under the wing of *Go Social*, I became a part of their team as a Creator.

2020 to current

- ♥ Both horses sponsored by *Verstajem Essential Oils*
- ♥ Photo-shoots & video captures by *Eve Love*
- ♥ Photo-shoots by *Felicia Heres Photography*

SOCIAL MEDIA INFLUENCE

I influence mainly the horse community by sharing my success, passion and knowledge.

WEBSITE

zoëcoade.com
HORSE PROFESSIONAL, AUTHOR & POET 

ZOË COADE PROFILE



GET GOOD WITH HORSES



GET GOOD WITH HORSES



TIKTOK

