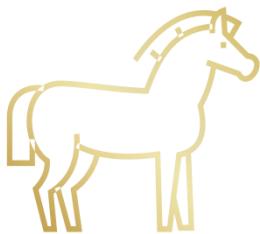




Get good  
with horses  
*by Zoë Coade*



*"Playing & working with the nature  
of the horse using a combination  
of Natural Horsemanship,  
the Academic Art of the Masters &  
what you already know"*

Photography of Kheelen by [Equine Online NL](#)

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## **WELCOME**

**Welcome and thank you for taking the time to read my brochure ♥**

Whether you wish to study in my Academy or attend a Clinic please know that my teachings are suitable for all breeds and sizes of horses.

During the training I will provide you with a melting pot of information in practical work and where possible theory too.

Anybody can learn a technique or method, but what makes a good horse person is the knowing of how to apply things with appropriate feel and timing.

This cannot be taught it has to be experienced and I wish to give you both.

My goal is to get you so good with your own horse(s) that over time it is possible for you to be even greater with not just them, but others too.

I will also teach you how to embrace other training methods and brands rather than ignore them or push them away. At the end of the day everybody has something to offer and this includes them and you.

Too often I see other training methods tell you that their way is the only way and that 'you should not do this' and 'you should not do that'!

This is contradictory to how we can work with horses because the more knowledge we have the better and more flexible we become.

Get good with horses to some is quite the statement – I believe anyone who is trying to get good at something is already one step ahead of those who are not.

*So hang in there!*

You will also consistently learn everything you need to be a good and safe horse person.

Some examples are: how a horses body operates, the biology inside and out, how to diagnose pain response, right through to safety, healthy movement, biomechanics, groundwork, Dressage, fitness training and jumping (if you wish).

In order to achieve these things you can learn how to ride safely in an arena and on the trail. Then if your goals or talents lay in a special area like dressage, liberty or working

trail it can only improve because the better your general skills become, the better the bond and partnership you will have with your horse.

*Please note: In my training you do not have to ride if you cannot or do not want to!*

I will also teach in great detail my own programs developed the last few years.

Some examples are:

- **F.A.N** – Forward, Active, Natural © 2021 (Healthy movement)
- **De Coade Therapy** – Dilettante Evaluation Checking Out Any Desired Endorphins To Help Equines Release And Potentially Yawn © 2021

I use a combination of positive and negative reinforcement.

Sometimes both, sometimes one or the other!

One might ask if this confusing for the horses?

The answer is yes if my attitude, focus and promise are not clear.

At the end of the day a horses use negative reinforcement in their own language (biting & kicking) and also positive reinforcement (for example grooming each other).

The only thing that is harmful to a horse is our thoughts, our ego and unawareness of how we ask them questions.

*It is important to know that to me personally, there is no such thing as a problem horse, but there are absolutely horses with people problems.*

Horses are simply amazing and all of them are incredibly smart.

When you start to figure out some things which might not necessarily be what your peers have recommended you to do, your horse will start to open up in front of your eyes and offer you things only your dreams allowed you to believe.

If you want to learn more about these amazing animals and in the meantime progress in a fun way that just makes sense, then my courses are definitely for you. My Academy & Clinics are unique because I help you improve what you already know & explore your horsemanship skills to help your dreams come true.

My only wish is for you to surpass your expectations by specialising at your own level, pace & chosen skill set.

During certain times of my own personal training and education I was made to feel like I knew nothing. This quickly unmotivated me and I felt demoralised when all I wanted to really do was learn about horses.

Everybody has something to offer and everybody knows something; I want to help you bring all of that together, feel great and get good, if not better with horses. Remember, for both my Academy & Clinics, if you cannot come to me, it could also be possible for me to come to you.

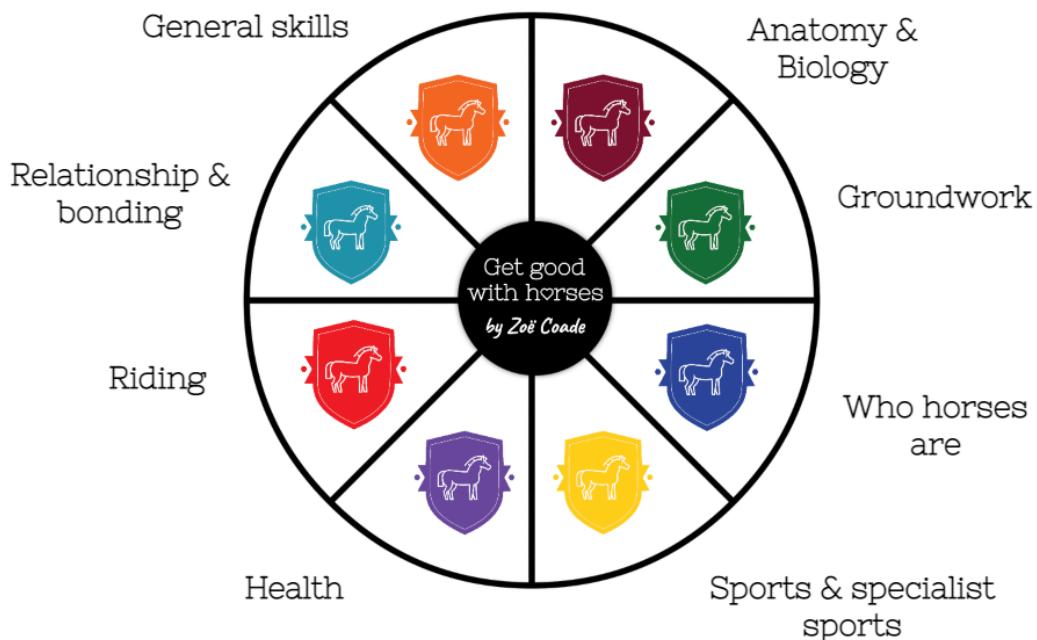
All you have to do is get in touch,

**Zoë (van Kruiningen) - Coade**



## SUBJECTS COVERED IN ACADEMY & CLINICS

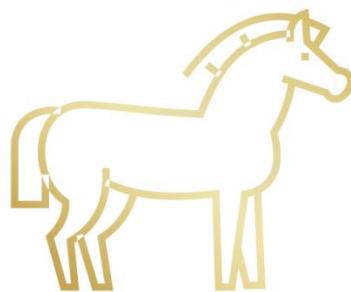
Academy subjects:



The logo was inspired by certain traits of the Trojan War Horse and depending on its use you will find it in many variations across my brand.

Different to the Greek Mythological depictions you will see the horse standing strong either solo or in a shield or reef where for me, my students and my customers they represent:

- ♥ Heart
- ♥ Desire
- ♥ Strength
- ♥ Honesty
- ♥ Bravery
- ♥ Truth
- ♥ Motivation
- ♥ Honour
- ♥ Trust
- ♥ Synergy



## GENERAL SKILLS

Examples:

- ♥ Leading (there is lots to it)
- ♥ Mounting / dismounting
- ♥ Saddling
- ♥ Bridling
- ♥ Bit fitting
- ♥ Bridle fitting
- ♥ Bitless bridle fitting
- ♥ Tying
- ♥ Farrier and hoof trimmer preparation
- ♥ To bit or not to bit



The better a horse accepts a well fitted bridle and saddle, helps their human mount and understands to wait until they are asked to do something, believe it or not, the better they can do & understand everything else.

Tension and spooking can be understood so much better if the human learns how to prevent rather and build a communication to create relaxation.

If a horse cannot stand still quietly for grooming with hands that love and feel for them, then I find only the same happens in everything else the rider does with their horse.

The spooky corner in the arena, the plastic bag that 'can kill' and the white dressage boards that 'eat horse's legs' at a competition – it is not about the....!  
It is about self-confidence and understanding the nature of the horse first.

Too many times I hear people say – I do not use a stick or whip because my horse is afraid of it.

This is such a shame and for the horse's sake and a better quality of life we can address this. In my training a stick is not used to punish, the stick is used to communicate, reinforce and refine.

Horses have a great ability to forgive and we can ask for their forgiveness but then for the sake of our own conscience, we must keep that promise.

## ANATOMY & BIOLOGY

Examples:

- ♥ Basic muscle groups and anatomy
- ♥ Biology in general
- ♥ Health checking
- ♥ Body evaluations
- ♥ De Coade Therapy
- ♥ Study of dissection
- ♥ Understanding Fascia
- ♥ Acupressure points
- ♥ Chakra points



Every horse owner at some point needs to learn at least something about these subjects. In my opinion the sooner the better since prevention is always better than cure.

In a certain sense horses are pretty tough animals yet on the other hand they are also incredibly fragile and especially in our world.

I believe this is because they are part of the food chain and injury, infection and disease can take over quickly therefore it only helps to know and understand more about how their bodies work.

## WHO HORSES ARE

Examples:

- ♥ Instinct
- ♥ Super sensory systems
- ♥ Flight line
- ♥ How horses learn
- ♥ Effect of hormones
- ♥ Foot falls
- ♥ Intelligence
- ♥ Feelings
- ♥ Sleep



Learning who horses really are, their general needs and basically understanding why they do the things they do help to reduce frustrations, accidents and is proven to develop better relationships all around.

In my experience the ones that are often in trouble are the ones who treat horses like humans and not like horses. Horses are horses and they are very different to us.

Yet in some small ways they are like us too and that is why it is easy to make this mistake.

## RELATIONSHIP & BONDING

Examples:

- ♥ Grooming
- ♥ Bonding
- ♥ Horse catching you
- ♥ Undemanding time
- ♥ Confidence building (human and/or horse)
- ♥ Motivation
- ♥ Inspiration
- ♥ Psychology
- ♥ Understanding who horses are
- ♥ Bravery training
- ♥ De Coade Therapy
- ♥ Much more than just riding



If you allow them, they can be great teachers and can help *you* to be a better *you* each and every day.

They are the mediator giving us some of the best life lessons we will ever have if we allow it.

Too often are we busy with our everyday lives.

*The horses are not.*

So instead of trying to shape their life into yours I will share with you ways you can help shape your life into theirs.

After all, is that not why we fell in love with them in the first place?

Mother Nature has such a strong hold on horses, sometimes the answers stare us right in the face and we just don't see it, I will teach you to start to see it.

Relationship building is incredibly important. If we ask ourselves what is in it for them and I mean: 'Really! What is in it for them'?

The answer can sometimes be very confronting and not really what we want to hear.

Why not groom your horses to bond, not just to get them clean.

Why not hang out and do nothing like they do with each other.

Why not spend time doing things another way rather than the same way over and over which is obviously not working or is unpleasant for you and the horse.

Why not learn to see injury, pain or discomfort sooner rather than later.

Why live in a box of fear that has gone on for so long that it becomes normal when you do not have to.

Lastly, horses are way more than just riding; they can be and *are a way of life.*

## GROUNDWORK

Examples:

- ♥ FAN – Forward, Active & Natural (healthy movement)
- ♥ Lunging (circling)
- ♥ In-hand & groundwork
- ♥ Liberty
- ♥ Ground poles & Jumping
- ♥ Trick training
- ♥ Problem solving
- ♥ Safety skills
- ♥ Young horse
- ♥ Walk to Piaffe



My education covers many subjects and I do not teach things I cannot do myself. I invest annually (certified) to improve my knowledge and experience in pretty much all ground work and riding activities.

Groundwork is such an important aspect of all horse training, no matter what the discipline.

For example, there is very little point practicing for a competition if you cannot lead your horse or load it in a trailer to get there.

Things like taking your horse for a walk in the forest or on the beach are dangerous especially if they drag you to 'somebody else's feed bucket' or that 'fresh piece of green grass' when you are just leading them around at home.

If you can work your horse on the ground in a healthy movement with a wider knowledge how to actually do that, it can only support your riding and everything else linked to it.

I do not believe in tie-downs, side-reins or any contraption that restricts the horse's natural movement, mouth or jaw.

It is very possible (scientifically proven) to achieve better results without them.

Where fashion and trend tend to take over a riders education and expectations, I shift the focus to what is more important, in the end everybody gets better results. I also find this only adds years to the horse's life rather than take them away.

## RIDING

Examples:

- ♥ Beginner to advanced
- ♥ Indoor or outdoor arena
- ♥ Seat aids & communication
- ♥ Gymnastics
- ♥ Bio-mechanics
- ♥ Trail riding safety
- ♥ Young horse preparation
- ♥ Neckrope or freedom riding
- ♥ Bareback or bareback pad riding
- ♥ Balance & core training skills
- ♥ Confidence and maintenance
- ♥ Walk to Piaffe



Whatever your goal or ambition I can contribute to your wishes.

I search always for kind and alternative training tools and learn constantly how to translate that to my horse and rider combinations.

If you wish to use a snaffle bit, great, let's get good at that.

If are currently using harsher bits and ties downs and do not want to anymore, great let me teach you how do that.

Of course I also support bitless bridles but there are so many to choose from nowadays and not all are suited to all horses, I will help you find the right one.

Basically whilst riding you can learn how to give yourself and your horse a better deal by knowing how to teach and maintain excellent basics.

Basics usually get skipped because it is easier or the person just did not know how to teach them.

Although your end goal might not be training young horses; by understanding the process you can take them through and from quite a young age on the ground first to help them become excellent partners is only beneficial to your armour of knowledge.

Lastly you may not aspire to remove the reins completely but learning how to ride on a Neckrope only improves your seat aids and communication.

If you are already training in this way of riding, you will learn how to shape your horses body better and most importantly never teach the horse to lean on the Neckrope.

## HEALTH

Examples:

- ♥ Diet & nutrition advice
- ♥ Bodywork & maintenance
- ♥ Preparation for competition
- ♥ Cardiovascular, intermittent and power training
- ♥ To shoe or not to shoe
- ♥ To rug or not to rug
- ♥ Healthy gut



Despite the abundance of knowledge out there it is still good to get a confirmation from someone with experience.

I try to discuss and cover the most popular subjects with regards to our horses health and also the ones that are often forgotten or where the knowledge is somewhat diluted.

Like us a horse's health is paramount and if neglected can cost a lot of money and more often than not a horse's life.

We can all only do our best and our best means more and more knowledge.

When talking about fitness or preparing horses for long trail rides or sports we must consider their nutrition and if what we give them truly supports what you are asking of them in return. Sometimes what the packet tells you is not enough and other times it can actually be too much.

Often I see horses with behaviour problems which have been resolved not just by changing the diet to a more suitable one but also by how the food was presented to them.

There is something very much out of balance when a horse kicks a food bucket over making a mess and appearing like they want to eat very fast.

Learning to recognise pain responses and reactions can be life changing for both parties and absolutely horses that are on rest or in rehabilitation can still learn new things.

## SPORTS & SPECIALIST SUBJECTS

Examples:

- ♥ Dressage of the Masters
- ♥ Trailer loading
- ♥ True liberty (no tricks)
- ♥ Playing like a horse
- ♥ Young horse starting
- ♥ Wild horse taming
- ♥ Working equitation & trail
- ♥ Horseback archery
- ♥ La Garrocha
- ♥ Ground-poles & grid work
- ♥ Show jumping (hunting the jump)
- ♥ Cross country training



Although I have no plans to compete myself (I am busy enough being an educator) I have competed in my younger years at an affiliated level.

When we add purpose to a horse's training we get better results and this is simply because it helps an animal that does not speak our language to understand better what we are asking.

Things work much better when they are explained to them using patterns, isolation's and a sequence they can remember as the animal they are and not how a human expects they should learn often interpreted as a humans way of learning.

During competitions (and everyday life) bolting, spooking and getting excited or tense can all be resolved by addressing the cause first.

Every horse and human combination is different, but the cause is usually the same.

For trail work, opening and closing of gates; there is only one way, a safe way. This does not involve asking your horse to help you with their nose (very dangerous) but it does involve them helping you with positioning their body in an appropriate place.

True liberty to me is where a horse will stay with you via a sequence of mutual communication that can send the horse around you on a circle, or ask them to stay next to you on a circle or straight lines or both. In equal measures a language of directing them away from you and drawing them back to you is nothing short of amazing.

Trailer loading is one of the most effective and best ways to learn about horses. Often left too late, in my training you can learn how to not do that.

## DIFFERENCE BETWEEN THE ACADEMY & A CLINIC

### THE ACADEMY

- ♥ The Academy is set out in modules and is an actual course
- ♥ The participants will receive a goodie bag, study-book and materials
- ♥ The course is laid out so that you learn new things but also get to study and continue the things you want and need
- ♥ Opportunity to study for 1-3 years (depending on personal goals)
- ♥ Can also train to become an instructor
- ♥ Taught in 8 ½ x module days over 1 year
- ♥ Life time membership to online platform

### INCLUDED

- ♥ Online training platform
- ♥ Theory & practical work
- ♥ Exam day

### NOT INCLUDED

- ♥ Auditions
- ♥ Breakfast, lunch or dinner
- ♥ Accommodation for horse or human
- ♥ My accommodation and travel (if at another location)

### A CLINIC

- ♥ A clinic can be anything you want it to be
- ♥ The participants will receive a goodie bag
- ♥ The clinic can be subject based or there can be various subjects
- ♥ The day can be split into individual lessons or group lessons
- ♥ Tailored to suit the groups needs
- ♥ Taught in 1, 2, 3 4 or 5 days

### INCLUDED

- ♥ Theory & practical work
- ♥ Depending on the subjects – I can provide literature support

### NOT INCLUDED

- ♥ Auditions
- ♥ Online training platform
- ♥ Breakfast, lunch or dinner
- ♥ Accommodation for horse or human
- ♥ My accommodation and travel (if at another location).

## GET GOOD WITH HORSES ACADEMY

### INFORMATION

Any questions please do not hesitate to drop me an email:

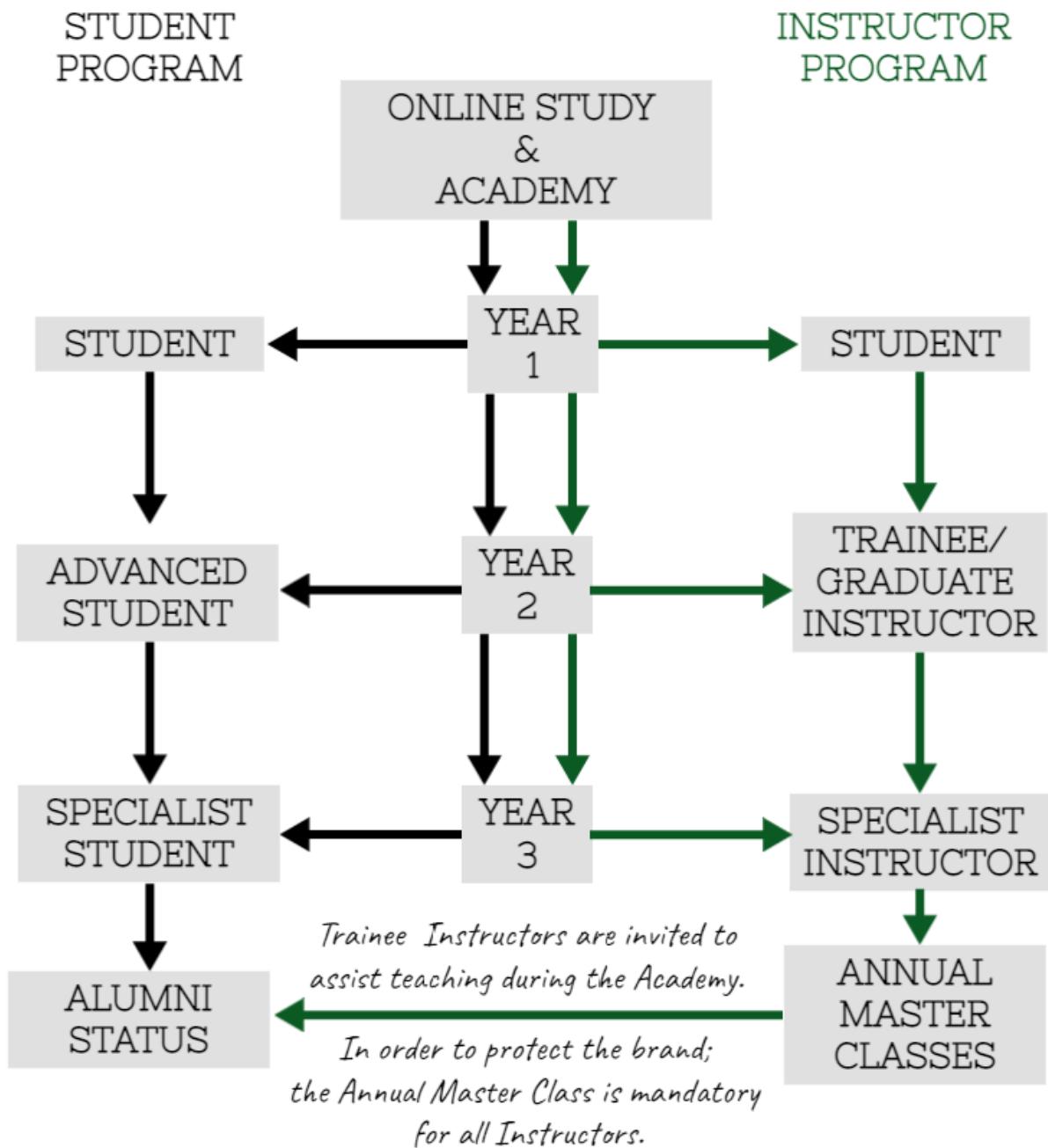
[info@getgoodwithhorsescourses.com](mailto:info@getgoodwithhorsescourses.com)

- ♥ International course taught in English
- ♥ Lifetime access to Training Platform
- ♥ You do not have to want to be an instructor to attend all 3 years
- ♥ Each year has a 8 module days split over 1 year (4 x 2 days + 1 x exam day)
- ♥ You can attend for 1, 2 or 3 years
- ♥ Each module day consists of a minimum 8.5 hours (theory & practical)
- ♥ The course is certified (per year attended)
- ♥ Auditions are also certified (credits go towards instructor training)
- ♥ Year 1 student presentation (credits go towards instructor training)
- ♥ Year 2 has an exam with a resit within 12 months (credits go towards instructor training)
- ♥ Year 3 is taught in Masterclass modules (mandatory for instructors)
- ♥ Auditions & exams are mandatory to pass instructor training
- ♥ You can study in own time and pace
- ♥ Help with goal setting and how to stay motivated
- ♥ It is possible for me to come to your location (minimum of 4 x persons)
- ♥ Student logos provided (on request)
- ♥ Guest speakers
- ♥ Guaranteed fun





*Study options at:*  
Get good with horses  
*by Zoë Coade*



## ACADEMY INSTRUCTOR TRAINING

I wish my instructors to be of a high standard.

Using my experience I will help them become their own unique self and not just another version of me.

Unlike many horse training programs I hope in time my instructors will surpass me, I do not wish to suppress them.

If all components of year 1 are complete the student can carry the title 'Trainee Instructor' into year 2!

If all components of year 1 & 2 are not complete it is still possible to join year 3 where we will set separate goals and deadlines to make that possible.

Flexibility towards your goals & dreams is important therefore good communication is the key for me to make that happen.

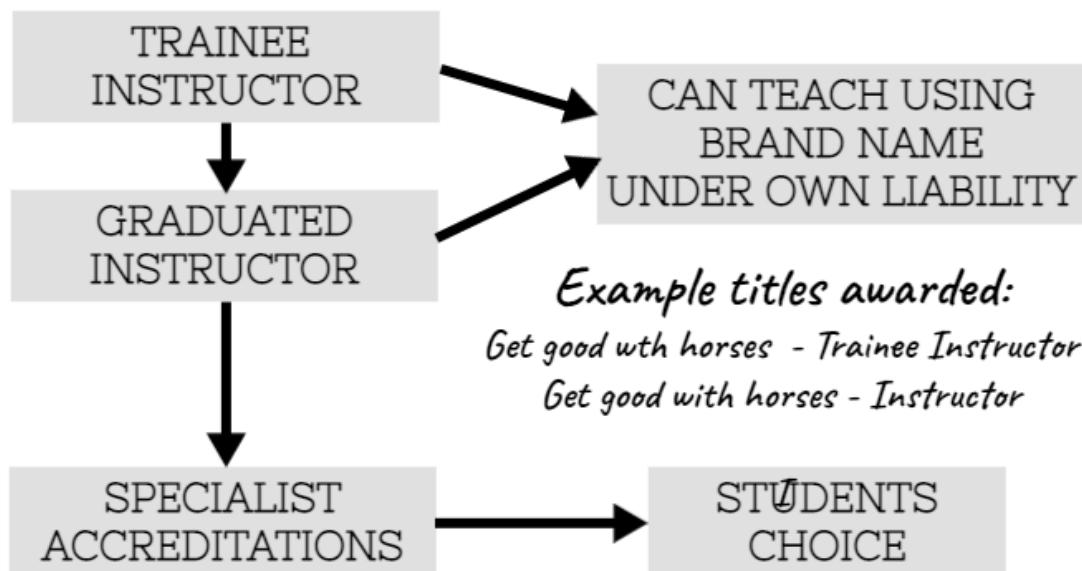
During Year 3 I will also teach and reinforce your own skills in the following subjects:

- ♥ Listening to listen
- ♥ Problem solving (horse & human)
- ♥ Horses with people problems
- ♥ People with people problems
- ♥ How to say no (sometimes it is better than yes)
- ♥ Coaching skills & roleplay
- ♥ Being the better example
- ♥ Building your business
- ♥ Creating a website
- ♥ Building & growing your social brand
- ♥ Expectations of income
- ♥ Your specialist horsemanship areas
- ♥ Insurance advice
- ♥ Embracing other training and methods
- ♥ Experience with other horses

To gain experience during instructor training it is possible to assist me teaching during year 2.



*Instructor grading at:*  
Get good with horses  
*by Zoë Coade*



*In addition, with a reference of basic to advanced, a sub-title with the following accreditations may be awarded & over time upgraded.*

*Examples:*

*Liberty & Nature Specialist  
Trailer Load-IN Specialist  
Natural Horsemanship Specialist  
Academic Art of the Masters Specialist  
\*Students choice Specialist*

*Note: To graduate as an instructor: the student must attend Year 1 and 2 of the Academy and pass the assignments, auditions & exam.  
\*Exceptions can be considered for experienced students/instructors.*

## **YEAR 3 ACADEMY MASTERCLASSES**

The third year is aimed at teaching you how to be an outstanding horse *trainer* and/or *instructor*.

This means you do not have to want to become an Instructor to attend year 3.

The modules are set out as the following subjects:

- ♥ Module 3:1 –Train the trainer
- ♥ Module 3:2 –Liberty & nature
- ♥ Module 3:3 –Trailer Load-IN
- ♥ Module 3:4 – ‘Students choice’

If your goal is to become an instructor then we will find at least 2 (5 if you want) specialist subjects were your heart, desire and talents lay the strongest.

I will give you the tools you need to grow in those areas.

## **ACADEMY FAST TRACK FOR INSTRUCTORS OR HIGH LEVEL STUDENTS**

- ♥ **Are you a high level student /trainer?**
- ♥ **Are you already an instructor?**

Discussed on a one to one basis it could be possible to bypass year 1 and join in year 2.

Depending on my knowledge of you, in order to protect my brand and its core values an interview is required.

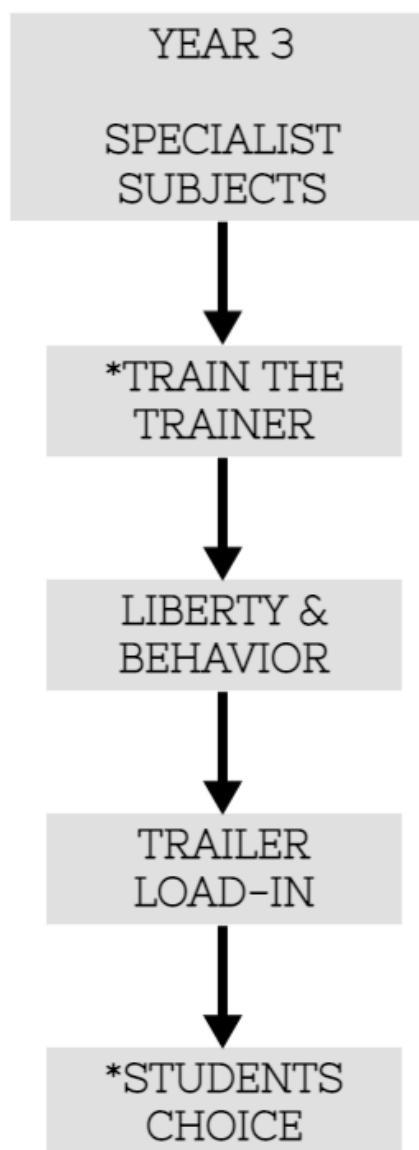
I try to make everything realistically achievable especially for those that have already invested in their education and reputation as a horse trainer, instructor or coach.

It is important that both my students and *your* students get the best information, coaching and teaching under this brand name.

Interested, please get in touch:  
[info@getgoodwithhorsescourses.com](mailto:info@getgoodwithhorsescourses.com)



*Specialist study at:*  
Get good with horses  
*by Zoë Coade*



*It is mandatory for instructors to attend year 3 where the first weekend is aimed at training them to be the best teacher they can be.*

## AUDITIONS

The auditions are designed to help motivate and inspire you.  
They are also there to help you recognise that you can already do great things with your own horses.

For each audition passed you will receive a certificate and rosette and if you are attending the Academy 1 credit.

All auditions are available for the public and non-Academy students.

- ♥ Price is per audition and includes 1 x resubmit per audition
- ♥ An invoice can be provided on request
- ♥ Payment must be paid in advance to submitting the audition
- ♥ Payment accepted via bank transfer or PayPal (sender to pay costs)
- ♥ Price includes Dutch VAT (BTW)

**€45** (per audition + 1 x resubmit)

**NOTE:** Where there is a promotion online with a discount then that price is valid at the time of your audition submission.

Not sure, please feel free to ask at the time of submitting.

## EXAM & PRESENTATION

At the end of year 1 student have the opportunity to give a short presentation about any subject they wish.

At the end of year 2 there will be a mock exam and an exam.

- ♥ During module 2:4 the mock exam is asked in the form of a quiz exam
- ♥ During the exam day the final exam is asked via multiple choice questions.

No need to feel nervous, everything is easy and friendly.

Both are there to test your commitment to get good with horses, especially if you wish to become an instructor.

The exam results are a required credit towards trainee instructor and graduate instructor training.

Exams can be resit within 12 months.

Where possible, for those who like me have learning difficulties; I promise to help you, take care of you and give you the best education you need.

*Your success is all I care about.*

## COST

### ACADEMY ON LOCATION (PER YEAR)

#### INCLUDED IN THE PRICE

- ♥ Online training platform
- ♥ Theory & practical work
- ♥ Exam day
- ♥ Special guest speakers
- ♥ Student logo (on request)
- ♥ Drinks & snacks

#### NOT INCLUDED IN THE PRICE

- ♥ Auditions
- ♥ Breakfast, lunch or dinner
- ♥ Accommodation for horse or human
- ♥ My accommodation and travel (if at another location)

## PAYMENT

An invoice will be issued upon sign-up/registration

The course can be paid in agreed instalments

Payment accepted via bank transfer or PayPal (sender to pay costs)

Price includes Dutch VAT (BTW)

**€1200.00** (8 ½ days)

### ACCOMODATION ON LOCATION

On location in Vogelenzang, the Netherlands!

Price includes either a stable or paddock with hay:

**€10** (per horse per day)

**€20** (per horse for a day and overnight)

For the human guests a local list of accommodations can be provided on request.

## **1 YEAR ACADEMY (NL, GB, EU & REST OF WORLD) – OPTION 1**

With good planning it is possible for me to come to your country of residence just twice to teach the Academy in the following format:

2 x 4 day clinics + ½ x day for exam

- ♥ Modules 1 & 2 (4 x days )
- ♥ Modules 3 & 4 (4 ½ days)

### **REQUIREMENTS**

- ♥ Minimum of 4 persons / maximum 8
- ♥ Travel & my accommodation needs to be arranged separately
- ♥ In addition accommodation & food for guests and horses will be arranged by the organizer
- ♥ Rules of facility and general care of course would also need to be managed by the organizer

### **ORGANIZER DISCOUNT**

The organiser (1 person only) would work in close contact with me and be provided with any material or assistance required when arranging the course:

- ♥ 50% discount if 4 persons sign-up
- ♥ 70% discount if 5-6 persons sign-up
- ♥ 100% discount if 6-8 persons sign-up

### **PAYMENT**

Invoices for the course will be issued upon sign-up & registration

The course can be paid in agreed instalments

Payments via bank transfer only

\*Price will include Dutch VAT (BTW)

**€1200.00 (8 ½ days)**

(This is the Academy fee only; see above for additional costs)

## **1 YEAR ACADEMY (NL, GB, EU & REST OF WORLD) – OPTION 2**

The Academy is usually taught in Modules over 8 ½ x days.

It is absolutely possible to discuss and arrange for me to visit for a face-to-face clinic covering 2 or 4 days and support the remaining days over a planned period with the following options:

- ♥ Video share (play back supported with voice over)
- ♥ Video support (video playback and one-to-one conversation)
- ♥ Live theory and Q&A sessions
- ♥ Live lessons with horses (depending on set-up)

### **REQUIREMENTS**

- ♥ Minimum of 4 persons / maximum 6
- ♥ Travel & my accommodation needs to be arranged separately
- ♥ In addition accommodation & food for guests and horses will be arranged by the organizer
- ♥ Rules of facility and general care of course would also need to be managed by the organizer
- ♥ Participant equipment and online collaborations can be discussed

### **ORGANIZER DISCOUNT**

The organiser (1 person) would work in close contact with me and be provided any material or assistance required when arranging the course:

- ♥ 50% discount if 4 persons sign-up
- ♥ 70% discount if 5 persons sign-up
- ♥ 100% discount if 6 persons sign-up

### **PAYMENT**

Invoices for the course will be issued upon sign-up & registration

The course can be paid in instalments in advance per module

Payments via bank transfer

\*Price includes Dutch VAT (BTW)

**€1100.00** (Tailored to suit what you request)

(This is the Academy fee only; see above for additional costs)

## **CLINICS (NL, GB, EU & REST OF WORLD)**

With good planning it is possible for me to come to your country of residence to give clinics in the following formats:

- ♥ 1 x day
- ♥ 2 x days
- ♥ 3 x days
- ♥ 4 x days
- ♥ 5 x days

## **REQUIREMENTS**

- ♥ Minimum of 4 persons / maximum 8
- ♥ Travel & my accommodation needs to be arranged separately
- ♥ In addition accommodation & food for guests and horses will be arranged by the organizer
- ♥ Rules of facility and general care of course would also need to be managed by the organizer

## **ORGANIZER DISCOUNT**

The organiser (1 person only) would work in close contact with me and be provided any material or assistance required when arranging the course:

- ♥ 50% discount if 5 persons sign-up
- ♥ 70% discount if 6-7 persons sign-up
- ♥ 100% discount if 8 persons sign-up

## **PAYMENT**

Invoices for the clinic will be issued upon sign-up & registration

Instalments in advance to the clinic can be arranged

Payments via bank transfer

\*Price includes Dutch VAT (BTW)

\*Price does not include any travel and accommodation

**€150.00** (per person per day)

(This price is per person per day; see above for additional costs)

## ONLINE PRIVATE COACHING

It is also possible to study with me remotely online in the following formats:

- ♥ Video share (play back supported with voice over)
- ♥ Video support (video playback and one-to-one conversation)
- ♥ Live theory and Q&A
- ♥ Live lessons with horses (individual set-up)

## REQUIREMENTS

- ♥ Live theory and Q&A (no maximum number/rate charged per person)
- ♥ Video share or video support (1 x human & horse combination at a time)
- ♥ Live lessons (1 x human & horse combination at a time)

## PAYMENT

Invoices issued upon request

Payments via bank transfer

\*Price includes Dutch VAT (BTW)

**€1.00** (per minute)

(Min 30 mins/ max 120 mins/2 hours)



## **ADDITIONAL INFORMATION ABOUT ACADEMY & CLINICS**

### **HUMANS**

- ♥ For the Academy the age limit is from 15 years old (less than 18 years old they must have a guardians' consent)
- ♥ For clinics the age limit is from 6 years old with (less than 18 years old they must have a guardians' consent)
- ♥ Trainee instructors must be at least 20 years old and 21 years old at time of graduation.

During the Academy it is possible to have a gap year but additional or ongoing training must take place during that time

### **HORSES**

As mentioned, all breeds and sizes are welcome into my school.

Stallions are not allowed at the location in Vogelenzang, the Netherlands & all horses must have a Strangles (Droes) blood-test (within 6 months) before arriving on the premises.

Stallions can be discussed at other locations.

All horses that participate in the Academy or Clinics must meet the following requirements:

- ♥ Of good health
- ♥ Have regular hoof care
- ♥ Worm count is regulated
- ♥ Are vaccinated (flu & tetanus) at least 1 x per year
- ♥ Receive annual dental care

At the location in Vogelenzang we have limited space for guest horses, so get in touch soon.

## **CONTACT & REGISTRATION**

For enquiries please email me at: [info@getgoodwithhorsescourses.com](mailto:info@getgoodwithhorsescourses.com)

Please note: in order to teach at other locations, I need a minimum of 4 students.  
If you would love to learn from me but live in another country, please do get in touch.

Travel costs and accommodation are agreed before registration.

If you want to arrange something, but feel you do not have enough people for your location, please let me know because maybe I can arrange people to come to you.  
It is also possible there might be a course running close to you.

## **VISIT GET GOOD WITH HORSES SHOP**

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Get good  
with horses  
*by Zoë Coade*

